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cela ne me gêne pas! déclare son mari

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SEE THE HARLOW

Martin BALSAM · Rod BUTTONS · Michael CONNORS · Angela LANSBURY · Peter LAWFORD · Raf VALLONE

SEE THE HARLOW

Screenplay by JOHN MICHAEL HAYES · Directed by GORDON DOUGLAS · Produced by JOSEPH E. LEVINE

SEE THE HARLOW

FILMED AT Paramount Pictures

CARROLL BAKER RESUCITA A

Ritorna Harlow

I nostri inviati a bordo del Queen Mary con Carroll, Jean Harlow '65

CROCIERA CON JEAN HARLOW SUL QUEEN MARY

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Not since "Gone With The Wind" has an announcement created such press excitement as Joseph E. Levine's presentation of Carroll Baker as "Harlow"!

MORE ON INSIDE BACK COVER

"Queen" Played Unique Role To Create Levine's "Harlow"

With his renowned flair for showmanship, celebrated movie producer Joseph E. Levine launched pre-filming activities for his Technicolor and Panavision production of "Harlow," opening ..... at the ..... Theatre, through Paramount Pictures release, with what has been exuberantly acclaimed as one of the most brillaint promotion coups ever accomplished in the history of motion pictures.

Moreover, Levine's memorable and astounding feat occurred in the middle of the Atlantic Ocean, aboard the famous Cunard Line's steamship "Queen Mary," months before actual shooting on "Harlow" started in Hollywood.

It began with the fabulous trans-Atlantic voyage of the luxury liner, when Carroll Baker, the screen's beautiful sex symbol of the Sixties, who is Jean Harlow in the picture, accompanied by Levine, a staff of makeup technicians and an international group of press, radio and TV correspondents to record and report the event, underwent her miraculous five day transformation.

She had boarded the ship as today's glamorous, exciting film star, and she landed in Great Britain looking, acting, talking and captivating the world as an almost flawless reincarnation of the legendary platinum blonde bombshell, "Harlow," the screen's explosive sex symbol of the Thirties.

The resulting avalanche of enthusiastic praise and publicity which greeted Miss Baker's seemingly magical transformation from "love goddess" of the day to "siren" of another decade, convinced producer Levine that he had made the right choice in selecting Miss Baker for the title role in his multi-million dollar production of "Harlow."

Highly controversial and at times sensational the Harlow legend has endured for more than thirty years. The Jean Harlow saga remained one of Hollywood's most incendiary topics until Levine began his penetrating research into her public and private life.

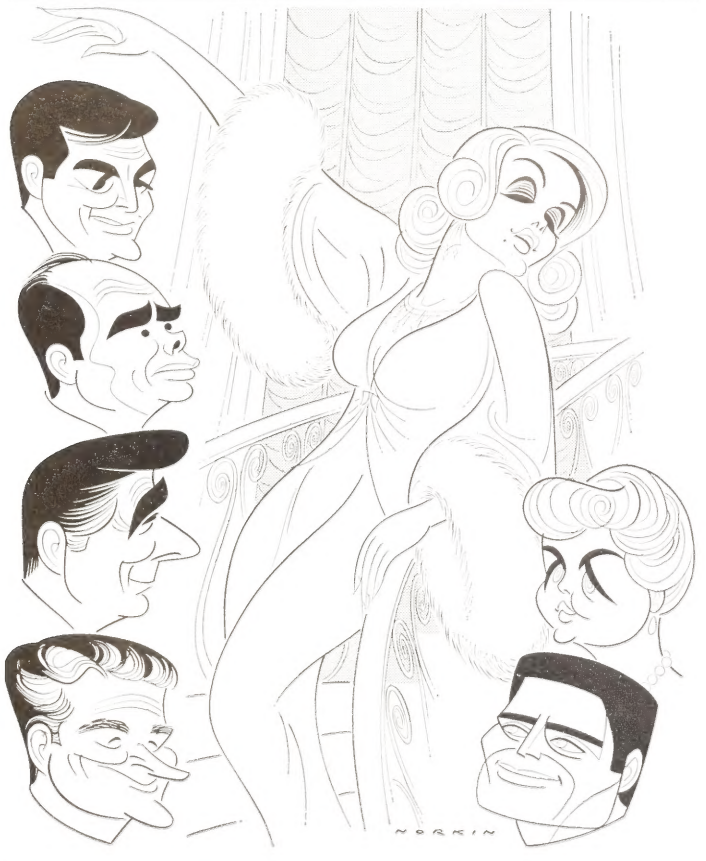
As Levine's lavishly mounted production of "Harlow" recreates her absorbing story, the fabulous platinum blonde was a vivid, magnetic and controversial beauty who shook the entertainment world to its foundation. The film also recaptures the grandeur of Hollywood in the 30's with its colorful and dazzling costumes and settings.

An international cast of top screen artists co-star with Miss Baker in Producer Levine's "Harlow." Academy Award-winner Red Buttons plays Harlow's agent, Arthur Landau, also a subject of controversy now. Raf Vallone, current romantic idol of the European screen, makes his Hollywood debut as Harlow's debonair stepfather. Peter Lawford and Martin Balsam appear as film executives, while Angela Lansbury enacts the role of Harlow's mother, and Michael Connors is Harlow's co-star.

Noted Hollywood cinematician Gordon Douglas directed "Harlow" from the screenplay by John Michael Hayes.

48 Years In Films

Veteran cameraman and winner of four Academy Awards for his top cinematography, Joseph Ruttenberg celebrated his 48th year in the film business during his shooting of Joseph E. Levine's multi-million dollar Technicolor and Panavision production of "Harlow," opening ..... at the ..... Theatre, through Paramount Pictures release, starring lovely Carroll Baker in a spectacular recreation of the legendary platinum blonde Jean Harlow.



Hollywood artist Sam Norkin pictures Carroll Baker as fabled Jean Harlow in Joseph E. Levine's Technicolor and Panavision production "Harlow," opening ..... at the .....Theatre, via Paramount Pictures release. Looking on, counter-clockwise, are co-stars Michael Connors, Martin Balsam, Peter Lawford, Red Buttons, Raf Vallone and Angela Lansbury.

Available as 2-Col. Mat 2X or 3-Col. Mat 3X

Levine's "Harlow" Sets Carroll Baker As Top Sex Symbol

Lovely, blonde Carroll Baker, currently starred in the title role in Joseph E. Levine's multi-million dollar Technicolor and Panavision production "Harlow," which opens ..... at the ..... Theatre, through Paramount Pictures release, has given new credence to a Hollywood tradition.

Historically, once every fifteen years a glamorous Hollywood sex symbol casts her electrifying image across the giant movie screen to captivate a new generation of moviegoers. There have been only two or three such magnetic feminine personalities in the history of motion pictures.

Such a star was born when the exciting Carroll Baker exploded on the screen with her highly controversial role of the thumb-sucking nymphet in Tennessee Williams' sensational "Baby Doll." For this role, the lovely Miss Baker won numerous honors and international adulation.

She followed this with her startling and spectacular portrayal of the exotic Rina Marlowe in Levine's highly successful film, "The Carpetbaggers," and emerged as the new and dynamic Hollywood "Love Goddess."

Now she is Hollywood's sex symbol of the Sixties portraying the life story of Jean Harlow, Hollywood's explosive blonde bombshell sex symbol of the Thirties. To many observers of the Hollywood scene, it was as though Destiny itself had cast shapely Carroll Baker for the role. Legend had become reality again.

Co-starred in pivotal roles are Red Buttons, Michael Connors, Martin Balsam, Angela Lansbury, Peter Lawford and Raf Vallone.

Star's "Pie" Easy As Work

Sometimes the life and work of a top movie star can be "easy as pie." However, this was not quite the case for lovely Carroll Baker who plays the explosive title role in Joseph E. Levine's multi-million dollar Technicolor and Panavision production of "Harlow," which opens ..... at the ..... Theatre, through Paramount Pictures Release.

Miss Baker refused to use a double for the picture's sequences which recreate an early Hollywood movie studio scene, and was smeared with custard pies for these hilarious scenes. "Harlow" director Gordon Douglas supervised the pie-throwing scenes with particularly nostalgic relish. He once directed such comedies at the Hal Roach Studios in the early Hollywood days.

Carroll Baker Is "Harlow"

Still H-10 *Mat 2A*

Seductively recreating the image of Jean Harlow the legendary love goddess of the 30's, today's sex symbol Carroll Baker stars brilliantly in the title role of Joseph E. Levine's multi-million dollar Technicolor and Panavision production of "Harlow," which opens ..... at the ..... Theatre, through Paramount Pictures release.

Red Buttons Has Top Role In Levine's "Harlow" Film

At long last, Academy Award-winning actor Red Buttons and his business agent can realize a mutual identification in their future dealings. For the first time in his notable career on stage and screen, Buttons portrays a Hollywood agent.

Equally renowned for his outstanding delineations of both comedy and drama, it was one of the memorable moments of Buttons' career when producer Joseph E. Levine signed him for the role of the legendary platinum blonde Jean Harlow's widely publicized agent, Arthur Landau, in his multi-million dollar production of "Harlow," filmed in Technicolor and Panavision, and opening ..... at the ..... Theatre, via Paramount Pictures release.

Recognized today as one of America's most versatile performers, Red Buttons has won acclaim as a star of motion pictures, television, the stage and nightclubs.

Lovely Carroll Baker, sex symbol of the Sixties, stars in the title role in "Harlow." Buttons co-stars with Peter Lawford, Michael Connors, Angela Lansbury, Martin Balsam and Raf Vallone.

Noted jazz musician, composer and arranger Neal Hefti created and conducted the musical score for "Harlow," which Gordon Douglas directed from John Michael Hayes' screenplay.

Still H-1 *Mat 1A*

Versatile Red Buttons is Harlow's agent and confidant in the Joseph E. Levine Technicolor and Panavision picture "Harlow," opening ..... at the ..... Theatre, through Paramount Pictures release.

"Harlow" Vividly Recaptures Hollywood's Era of Opulence

(Production Story)

Hollywood of the 30's, when platinum blonde Jean Harlow reigned as the fabulous Queen of the Screen, was famous for exciting glamor and lavishness. It was a day of spectacular film sets and priceless costuming. Producer Joseph E. Levine, in bringing his multi-million dollar Technicolor and Panavision production of "Harlow" to the screen, opening ..... at the ..... Theatre, via Paramount Pictures release, starring lovely Carroll Baker in the title role, has left no stone unturned. He has recaptured the spirit and reproduced the striking backgrounds which made Hollywood the entertainment center of the world.

Under the direction of noted art directors and scenic designers, Hal Pereira and Ronald Anderson, striking sets were created which dramatically re-create the era.

Particularly eye-catching is the imaginative home of a famed picture producer with its push-button control of sliding panels and imaginative lighting. Buttons are pressed and drapes silently open to reveal exotic tropical gardens. Roman baths feature indirect lighting in brilliant hues.

The brilliance of Hollywood in the 30's is also reflected in a lavish hotel banquet scene under giant crystal chandeliers, along with a dazzling reproduction of the Jean Harlow home at the peak of her storied career.

In selecting Miss Baker's co-stars for the picture, Levine has matched the opulence of its settings. An international cast of the world's foremost artists was assembled to substantially fulfill the requirements of portraying real characterizations in what may become the most controversial motion picture of our time.

Raf Vallone, current romantic sensation of the European screen, makes his Hollywood debut in the film as Marino Bello, Jean Harlow's debonair stepfather. The tragic figure of film executive Paul Bern is played by Peter Lawford, while Angela Lansbury is Harlow's mother, Michael Connors plays Harlow's co-star and Academy Award-winner Red Buttons is seen as Harlow's agent. Martin Balsam portrays the film executive who inspired Harlow to stardom.

Still H-2 *Mat 1B*

Michael Connors is Jean Harlow's co-star in the multi-million dollar Technicolor and Panavision production from Joseph E. Levine, opening ..... at the ..... Theatre, via Paramount Pictures release.

Joseph E. Levine's Film "Harlow" Explosive Blonde Bombshell Saga

Winner of Academy Awards and international acclaim, movie producer Joseph E. Levine, who has provided screen audiences with a brilliantly diversified array of outstanding film entertainment in the present era, now presents to the world of entertainment his newest, spectacular muli-million dollar production of "Harlow," in Technicolor and Panavision, which opens..... ..... at the ..... Theatre, through Paramount Pictures release.

In the face of a challening legend which has simmered for decades Levine went ahead with his plans to film the fabulous story of Jean Harlow, who rose to stardom as the screen's platinum blonde bombshell during the glamorous 30's. Implementing his decision with 2 years of planning, Levine selected beautiful Carroll Baker, Hollywood's foremost "love goddess" of the day, to portray the famous platinum blonde star in the film.

Levine also sensed other inherent values in Hollywood's most colorful period. Jean Harlow was swept to stardom in a maelstrom of great national turbulence. The glamorous 30's were the reckless years. It was the desperate depression era. Then Prohibition's repeal paved a primrose path to another world of tinseled fantasy. Excitement, thrill and sensation were the watchwords of the day. In the midst of this emotional tempest, Hollywood gave the world Jean Harlow, a beautiful, electrifying film siren who was destined to endure like Diana, the original Goddess of Love.

In bringing Jean Harlow's explosive story to the motion picture screen, Levine has endowed his film with lavish and colorful production values in the re-creation of the period when Harlow's name was synonymous with sex symbol, even as it belonged to Marilyn Monroe, and now Carroll Baker.

Top cinemaker Gordon Douglas directed Levine's "Harlow," which co-stars Red Buttons, Peter Lawford, Michael Connors, Angela Lansbury, Raf Vallone and Martin Balsam.

Still H-3 *Mat 2E*

Lovely Carroll Baker, starred as blonde bombshell Jean Harlow, and Michael Connors, as her co-star, are glimpsed in a jubilant mood in this scene from Joseph E. Levine's spectacular multi-million dollar production "Harlow," which has its premiere ..... at the ..... Theatre, through Paramount Pictures release.

Michael Connors Is Star On Rise

Ruggedly handsome actor Michael Connors, whose own star has been rising steadily in Hollywood, appears in one of the most important roles of his career as the debonair motion picture star with whom Carroll Baker, as Jean Harlow, falls in love, in Joseph E. Levine's multi-million dollar Technicolor and Panavision production "Harlow," opening ..... at the ..... the Theatre, through Paramount Pictures release.

Born in Fresno, California, Connors was a law student at the University of California in Los Angeles when the acting bug bit him. While still a student, he got a small part in "Sudden Fear," which starred Joan Crawford and introduced Jack Palance to films. Connors' small role convinced him that acting and not the Law was his metier. Then began the slow and arduous climb to the summit through little theatre, professional theatre and a nightclub act.

After several minor roles in various TV series, he was selected to star in the television series "Tightrope." He and the weekly show were an immediate hit. He followed this by turning to feature motion picture acting, winning better roles with each succeeding assignment. Now his co-starring role in Levine's "Harlow" attests to his growing stature in motion pictures.

Carroll Baker Wears Sex Image Of Harlow, Monroe

In the axiom of the entertainment world, the show must go on. The screen's fabulous love goddesses of another era, Jean Harlow and Marilyn Monroe, have passed from the scene. Today the world hails a new sex symbol as their voluptuous successor.

She is beautiful Carroll Baker, who stars in the top title role of producer Joseph E. Levine's spectacular multi-million dollar production of "Harlow," filmed in Technicolor and Panavision, which opens ..... at the .... Theatre, through Paramout Pictures release.

Ever since Carroll Baker's incendiary emergence on the screen as the thumb-sucking nymphet in Tennessee Williams' "Baby Doll," and her startling portrait of the sensual Rina Marlowe in Levine's smash hit film, "The Carpetbaggers," she has been acclaimed as Hollywood's foremost love goddess. Even as Jean Harlow and Marilyn Monroe had created unusual interest with daring attire, so Carroll Baker makes frequent breath-catching appearances on the screen and in sleek transparent gowns on special public occasions.

When Producer Levine assigned the top-name role in "Harlow" to her, Carroll Baker displayed, like her legendary predecessors, the same dedication to her art. She steeped herself in "Harlowana," read every fact and legend about the fabulous platinum blonde and spent long hours in darkened projection rooms studying miles of film from tests to news shots and features on the fabled love goddess of the Thirties.

Neal Hefti Music

Famed jazz composer, arranger and conductor Neal Hefti created and conducted the "Lonely Girl" theme music for Joseph E. Levine's multi-million dollar production of "Harlow," in Technicolor and Panavision, opening ..... at the..... Theatre, via Paramount Pictures release. Lovely Carroll Baker stars in the film's title role, topping an all-star cast.

Still H-12 *Mat 3A*

Fateful Moment: A notable event in Hollywood history is vividly recaptured in this dramatic scene in Joseph E. Levine's multi-million dollar Technicolor and Panavision production "Harlow," opening ..... at the ..... Theatre, via Paramount Pictures release. Jean Harlow, portrayed by Carroll Baker, receives her first major starring contract from Hollywood agent Arthur Landau, played by Red Buttons, as co-stars Martin Balsam, Raf Vallone and Angela Lansbury look on in happy approval.

$100,000 Fashion Aura Highlights "Harlow"

Everything has its price today, even an aura; for it cost Joseph E. Levine more than $100,000 to re-create the aura that surrounded Jean Harlow, the platinum blonde star of the 30's, for his spectacular multi-million dollar production of "Harlow," in Technicolor and Panavision, opening ..... at the ..... Theatre, through Paramount Pictures release.

Famed Hollywood fashion stylist Edith Head was given the assignment of re-creating this aura, described by Webster as an emanation or electric atmosphere, around lovely Carroll Baker, who stars in Levine's picture as the explosive blonde bombshell.

"As far as possible," explained Miss Head recently, while Miss Baker looked on, "We have recaptured the feeling of Jean Harlows costumes and accessories. We have endeavored to revivify her aura. The Harlow look was one of luxury, extravagance and feminine allure. As Jean Harlow, Carroll has 64 costume changes and loads of glittering jewels."

"Carroll Baker's 'Harlow' costumes are not shocker clothes," Miss Head continued. "If they seem scant and bare, they are also beautiful, provocative and daring. They are the clothes of the 30's, which uniquely resemble the fashion look of today, clinging and very feminine."

The shapely Miss Baker, who resembles Jean Harlow in many respects, even to exact measurements (35-24-35), and current recognition as the reigning sex symbol of Hollywood, nodded in agreement and observed cogently:

"Jean Harlow was a great star in her day because she was also a trend-setter. Had the topless bathing suit been in vogue in her time, she would probably have been the first to exhibit it publicly, even as she discarded the brassiere on and off the screen."

In her top-starring title role in "Harlow," Miss Baker shares stellar honors with Red Buttons, Michael Connors, Peter Lawford Angela Lansbury, Martin Balsam and Raf Vallone. Gordon Douglas directed the film from John Michael Hayes' screenplay.

Still H-5 *Mat 1E*

Raf Vallone plays Jean Harlow's volatile stepfather in Joseph E. Levine's lavish Technicolor and Panavision production "Harlow," which opens ..... at the ..... Theatre, through Paramount Pictures release.

Fabled Mansion

Screen audiences will be treated to an intimate view of a rarely-photographed Hollywood mansion in Joseph E. Levine's spectacular multi-million dollar Technicolor and Panavision production, "Harlow," starring Carroll Baker as the love goddess of the 30's, which opens ..... at the ..... Theatre, through Paramount Pictures release.

It is the lavish showplace estate on Summit Drive in Beverly Hills, once owned and occupied by famed Hollywood producer David O. Selznick. The sequence features a bevy of bathing beauties of the 30's and serves to introduce Miss Baker, as Jean Harlow, to Hollywood's madcap life in that era.

Still H-9 *Mat 2C*

Legendary Jean Harlow's marriage to Hollywood executive Paul Bern was an international event in the Thirties. Peter Lawford, Carroll Baker and Raf Vallone recreate the episode in Joseph E. Levine's multi-million dollar Technicolor and Panavision produciton "Harlow," opening ..... at the ..... Theatre as a Paramount Pictures release.

Gordon Douglas Vividly Recalls Blonde Bombshell

Hollywood historians with a penchant for legends concerning film folk could have a field day with the selection of Gordon Douglas to direct Joseph E. Levine's multi-million dollar Technicolor and Panavision production of "Harlow," starring present day sex symbol Carroll Baker in the title role, which opens ..... at the ..... Theatre, through Paramount Pictures release.

Before the famous Platinum Blonde of the 30's, Jean Harlow, swept to world-wide celebrity as the screen's great love goddess, she broke into pictures as an extra at the Hal Roach studios. Douglas was a messenger for Hal Roach at the time and has a vivid recollection of the star's humble beginnings.

Later, after functioning in other departments, the enterprising Douglas became casting director at the Roach studios and finally moved up to director, but by then the controversial Jean Harlow was making sensational headlines around the globe. He considers it a strange twist of fate, that a man who witnessed the birth of one of the greatest stars Hollywood ever produced, should be selected to direct the Jean Harlow life story.

Since the days of his early association with Hal Roach and Jean Harlow, Douglas has steadily built a reputation as one of the top directors in motion pictures. His directorial assignments, over the years, have resulted in some of Hollywood's most outstanding entertainment and boxoffice smash hits, among them such notable films as "Kiss Tomorrow Goodbye," "What A Wonderful Life," "Robin and the 7 Hoods," "Rio Conchos" and, currently, "Harlow."

Angela Lansbury "Harlow" Co-Star

Angela Lansbury won an Academy Award nomination the first time she stepped before a motion picture camera for her performance in "Gaslight," and she has been one of the most 'in demand' actresses in Hollywood ever since.

Miss Lansbury, who has portrayed everything from international politicians to dizzy dowagers, accepted one of her most challenging roles when producer Joseph E. Levine offered her the part of Jean Harlow's mother in his multi-million dollar Technicolor and Panavision production of "Harlow," coming ..... to the ..... Theatre, through Paramount Pictures release. For Mama Jean Bello figured more prominently in the life of the fabulous platinum blonde star than anyone else, and her influence was forceful throughout Jean Harlow's stormy and sensational career.

The London born Miss Lansbury, considered one of the most competent and busiest actresses in Hollywood, counts among her film credits such outstanding films as "The Manchurian Candidate" and "The Greatest Story Ever Told."

With present love goddess Carroll Baker top-starred in the title role in "Harlow," Miss Lansbury co-stars in the picture with Red Buttons, Peter Lawford, Martin Balsam, Michael Connors and Raf Vallone.

Still-H-11 *Mat 2B*

The explosive era of Jean Harlow, once Hollywood's platinum blonde bombshell and reigning love goddess, is vividly recalled by Angela Lansbury, Raf Vallone and Carroll Baker in the title role in Joseph E. Levine's lavish Technicolor and Panavision production "Harlow," opening ..... at the ..... Theatre, via Paramount Pictures release.

Levine's "Harlow" Co-Stars Martin Balsam In Key Role

Noted actor and star of motion pictures, TV and the stage, Martin Balsam won wide critical acclaim for his portrayal of the pioneer film producer who is about to lose his studio in Joseph E. Levine's memorable screen hit, "The Carpetbaggers."

Now the actor has a similar role with even broarder scope in Levine's spectacular multi-million dollar Technicolor and Panavision production of "Harlow," a Paramount Pictures release, which opens ..... at the ..... Theatre.

In "Harlow," observers have declared, Balsam, whose brilliant portrayals in many top film roles have earned him the soubriquet of "actor's actor," gives one of the most penetrating performances of his virtuoso acting career. He plays the key role of Everett Redman, the important head of a major film studio, who signed the fabulous Platinum Blonde of the 30's, Jean Harlow, to her first term contract as a star.

Hailed as Hollywood's foremost sex symbol of today, even as Harlow and Marilyn Monroe were similarly regarded in their time, lovely Carroll Baker stars in the film's title role as Jean Harlow.

U. S. Films Debut For Raf Vallone

Considered the foremost romantic star of the European screen, Raf Vallone makes an auspicious debut in his first American motion picture "Harlow," Joseph E. Levine's spectacular multi-million dollar production about the legendary platinum blonde sensation of the 30's, filmed in Technicolor and Panavision, which opens ..... at the ..... Theatre, through Paramount Pictures release.

Still H-6 *Mat 1F*

Martin Balsam portrays a key film executive in Joseph E. Levine's costly Technicolor and Panavision production of "Harlow," which opens ..... at the ..... Theatre, through Paramount Pictures release.

At Home

Veteran actor and comic Benny Rubin portrays an early day film director of two-reelers in Joseph E. Levine's spectacular multi-million dollar Technicolor and Panavision production "Harlow," starring Carroll Baker as Platinum Blonde Jean Harlow, which opens .... at the ..... Theatre, through Paramount Pictures release.

Upon completion of his role, Rubin observed with a grin, "I felt right at home. In 1920 I was just that—a director of two-reelers."

Advertising Billing

JOSEPH E. LEVINE — 50%

Presents

CARROLL BAKER — 100% height & width of title

as

HARLOW — 100%

Co-starring

MARTIN BALSAM
RED BUTTONS
MICHAEL CONNORS
ANGELA LANSBURY
PETER LAWFORD
RAF VALLONE
— 25% height of Baker

Technicolor® Panavision® — 25%

Produced by Joseph E. Levine
Directed by Gordon Douglas
— 35% height of title

Based upon the book by Irving Shulman in collaboration with Arthur Landau — 15% (optional credit)

Screenplay by John Michael Hayes — 35% height of title

Music by Neal Hefti — 20%

Bobby Vinton sings the Theme from Harlow ("Lonely Girl") on Epic Records — 25% all type in a box

Hear the music from the score of Harlow on Columbia Records LP Album

A Paramount Picture — 25%

•

The Cast

Jean Harlow	CARROLL BAKER
Everett Redman	MARTIN BALSAM
Arthur Landau	RED BUTTONS
Jack Harrison	MICHAEL CONNORS
Mrs. Arthur Landau	HANNA LANDY
Mama Jean Bello	ANGELA LANSBURY
Jaul Bern	PETER LAWFORD
Richard Manley	LESLIE NEILSEN
Marino Bello	RAF VALLONE

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Production Credits

Producer	Joseph E. Levine
Director	Gordon Douglas
Unit Production Manager	Kenneth DeLand
Cinematographer	Joseph Ruttenberg, A.S.C.
First Assistant Director	Dave Salven
Art Directors	Hal Pereira and Roland Anderson
Costumes	Edith Head
Film Editors	Frank Bracht and Archie Marshek
Set Decorator	James Payne
Sound	Stan Jones
Hair Designer	Sidney Guillaroff
Music	Neal Hefti
Property	Robert McCrillis

Synopsis

(Not for Publication)

Hollywood — 1928! Land of milk and honey, magic and fantasy. As beautiful platinum blonde Jean Harlow's (CARROLL BAKER) spectacular and controversial career begins, she is an unknown.

She lives with her mother, Mama Jean Bello (ANGELA LANSBURY), and her handsome, opportunistic stepfather, Marino Bello (RAF VALLONE), and works in the movies playing extra and bit parts.

A minor Hollywood agent, Arthur Landau (RED BUTTONS), spots her on a film set and gets her a series of comedy roles. Landau soon realizes he has a gold mine in Jean. He reveals his plans for Jean to his wife, (HANNA LANDY), who offers valuable advice.

Landau introduces Jean to film star Jack Harrison (MICHAEL CONNORS). Then he arranges for Jean to meet Richard Manley (LESLIE NEILSEN), a top independent producer who is searching for a feminine lead. Landau wins Jean a contract for two hundred dollars a week.

Jean's first picture is a personal defeat. The critics praise the film, but pan her. However, they rave about her body and she is heralded as a sex symbol. The fabulous blonde bombshell is launched! Manley sends her on a personal appearance tour, and she returns to Hollywood a sensational success.

In order to sign her with Majestic Studios for more money, Landau succeeds in securing Jean's release from her contract with Manley. He gets Everett Redman (MARTIN BALSAM), head man at Majestic to buy up her contract. It is here that Jean and Landau meet Redman's executive right hand, Paul Bern (PETER LAWFORD).

Jean becomes a world-wide sensation at Majestic Studios. The Harlow platinum blonde hair style sweeps the globe. Every girl tries to look like Harlow. The gossip columns link her with Harrison, then with Bern.

Jean and Paul are married in one of Hollywood's most highly publicized and spectacular weddings. The world is hardly ready for the shocking news which follows soon after. Paul Bern has committed suicide. Jean is distraught. Despite Landau's efforts, Jean is inconsolable.

Then one night, exhausted by her futile search for self, Jean walks past a theatre where long lines wait to see a Harlow film. She passes unnoticed. And then she is at the sea shore. There is moonlight on the water. The wind catches her dress. She kicks off her shoes and the waves come in crashing in foam around her.

Jean falls to her knees, head down, crying, "Who am I? Jean Harlow? I can't find her. I can't find me."

Sirens screech. An ambulance with flashing lights pulls up to the beach. A small crowd has gathered.

Jean is in an oxygen tent at the hospital. She murmurs a last farewell to Mama Jean and is gone. And as she passes, we see a background of Jean Harlows; as the eager young girl; the hopeful actress; the star; radiant, full of life—loveable to a world. Lost to herself.

Running Time: 125 Minutes

Still H-7 — *Mat 2D*

Famed platinum blonde Jean Harlow's incendiary rise to movie stardom began when she met Hollywood agent Arthur Landau. Lovely Carroll Baker and versatile Red Buttons portray these top roles in Joseph E. Levine's epic Technicolor and Panavision film "Harlow," opening ..... at the ..... Theatre, via Paramount Pictures release. Michael Connors, Martin Balsam, Peter Lawford, Angela Lansbury and Raf Vallone co-star.

Peter Lawford in Top Role Of Brilliant Film Career

Noted Hollywood star Peter Lawford undoubtedly won the most controversial film role of his career, and the choicest, when he signed to portray the enigmatic Paul Bern characterization in Joseph E. Levine's multi-million dollar Technicolor and Panavision production, "Harlow," which opens ..... at the .... Theatre, through Paramount Pictures release.

In accepting the role, Lawford was keenly aware of the artistic challenge confronting him in portraying a re-creation of Paul Bern, one of Hollywood's noted men in the life of Jean Harlow, the legendary platinum blonde bombshell of the Thirties, who became the screen's first sex symbol.

Lovely Carroll Baker, who rocketed to screen fame as a thumb-sucking nymphet in "Baby Doll," stars in the title role in "Harlow." Besides Lawford, the film's co-stars include Red Buttons, Martin Balsam, Michael Connors, Angela Lansbury and Raf Vallone.

Gordon Douglas directed the picture from the screenplay by John Michael Hayes.

Still H-3 — *Mat 1C*

Angela Lansbury co-stars as Jean Harlow's mother in "Harlow," the Technicolor and Panavision Joseph E. Levine production for Paramount Pictures release, which opens ..... at the ..... Theatre.

Sexy Carroll Baker Tops "Harlow" Cast

Moviegoers still vividly recall lovely Carroll Baker as a thumb-sucking nymphet in "Baby Doll" and as the exciting and sensual Rina Marlowe in Joseph E. Levine's "The Carpetbaggers." Now the shapely Miss Baker, Hollywood's sex symbol of the Sixties, delineates a shocking portrait of a filmdom love goddes of another era, Jean Harlow, the explosive platinum blonde bombshell of the 30's, in Levine's multi-million dollar Technicolor and Panavision production "Harlow," opening ..... at the..... ..... Theatre.

A Paramount Pictures release, Miss Baker tops a brilliant cast of international stars assembled by the dynamic producer for principal roles in "Harlow."

Still H-4 — *Mat 1D*

Peter Lawford co-stars as an eminent film executive in "Harlow," Joseph E. Levine's Technicolor and Panavision production, opening ..... at the.... Theatre, through Paramount Pictures release.

WHAT WAS HARLOW REALLY LIKE?

She was the glittering, glamorous, most desired woman in the world . . .
the star who didn't know when to stop!

JOSEPH E. LEVINE presents

CARROLL BAKER

as

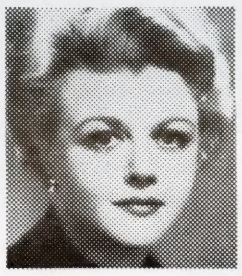
HARLOW

co-starring

Martin
BALSAM
as Harlow's Producer. He decides what pictures and what stars are going to be made — and who's making them!

Red
BUTTONS
as Harlow's Agent. What did Harlow tell him that no person should ever have to hear?

Michael
CONNORS
as Harlow's Co-star. He's made love to as many women off screen as on — and he's never given a bad performance!



Angela
LANSBURY
as Harlow's Mother. She smothered Harlow with a mother's love, a woman's jealousy — and a rival's hate!

Peter
LAWFORD
as Harlow's Husband. What really happened on history's most notorious wedding night?

Raf
VALLONE
as Harlow's Stepfather. When he married Mama Jean, was it for herself — or for her daughter?

Produced by
JOSEPH E. LEVINE

Directed by
GORDON DOUGLAS

Screenplay by
JOHN MICHAEL HAYES

Music by
NEAL HEFTI

BOBBY VINTON
sings the Theme from Harlow
("Lonely Girl") on Epic Records

FILMED IN
TECHNICOLOR® PANAVISION® A PARAMOUNT PICTURE

Based on the book by IRVING SHULMAN in collaboration with ARTHUR LANDAU

HEAR THE MUSIC FROM THE SCORE OF HARLOW ON COLUMBIA RECORDS LP ALBUM

THEATRE

WHAT WAS HARLOW REALLY LIKE?

She was the glittering, glamorous movie queen who put Hollywood on the map!

She was the Platinum Blonde who became the most desired woman in the world!

She was the darling of first-night parties and third-rate hotels!

She was famous for tight dresses, loose living, and quick trips to the bottom between pictures!

She was the girl who couldn't taste life—she had to devour it!

She was the star who didn't know when to stop!

JOSEPH E. LEVINE presents

CARROLL BAKER

as

HARLOW

co-starring

Martin BALSAM as Harlow's Producer

Red BUTTONS as Harlow's Agent

Michael CONNORS as Harlow's Co-star

Angela LANSBURY as Harlow's Mother

Peter LAWFORD as Harlow's Husband

Raf VALLONE as Harlow's Stepfather

Produced by JOSEPH E. LEVINE

Directed by GORDON DOUGLAS

Screenplay by JOHN MICHAEL HAYES

Music by NEAL HEFTI

A PARAMOUNT PICTURE

FILMED IN TECHNICOLOR® PANAVISION®

Based on the book by IRVING SHULMAN in collaboration with ARTHUR LANDAU

HEAR THE MUSIC FROM THE SCORE OF HARLOW ON COLUMBIA RECORDS LP ALBUM

BOBBY VINTON sings the Theme from Harlow ("Lonely Girl") on Epic Records

THEATRE

6 Cols. x 134 Lines—804 Lines

Also Available As 5 Col. Mat
(5 Cols. x 111 Lines—555 Lines Mat 503)

Mat 601

WHAT WAS HARLOW REALLY LIKE?

She was the Platinum Blonde . . . the Movie Queen famous for tight dresses, loose living and quick trips to the bottom between pictures!

JOSEPH E. LEVINE presents

CARROLL BAKER

as

HARLOW

co-starring

Martin BALSAM Red BUTTONS Michael CONNORS Angela LANSBURY Peter LAWFORD Raf VALLONE

Produced by JOSEPH E. LEVINE Directed by GORDON DOUGLAS Screenplay by JOHN MICHAEL HAYES

Music by NEAL HEFTI FILMED IN **TECHNICOLOR® PANAVISION®** A PARAMOUNT PICTURE

Based on the book by IRVING SHULMAN in collaboration with ARTHUR LANDAU

HEAR THE MUSIC FROM THE SCORE OF HARLOW ON COLUMBIA RECORDS LP ALBUM

BOBBY VINTON sings the Theme from Harlow ("Lonely Girl") on Epic Records

THEATRE

4 Cols. x 125 Lines—500 Lines

Mat 401

WHAT WAS HARLOW REALLY LIKE?

She was the glittering, glamorous, most desired woman in the world . . . the star who didn't know when to stop!

JOSEPH E. LEVINE presents

CARROLL BAKER

as **HARLOW**

co-starring Martin BALSAM Red BUTTONS Michael CONNORS Angela LANSBURY Peter LAWFORD Raf VALLONE

Produced by JOSEPH E. LEVINE

Directed by GORDON DOUGLAS Screenplay by JOHN MICHAEL HAYES Music by NEAL HEFTI

A PARAMOUNT PICTURE

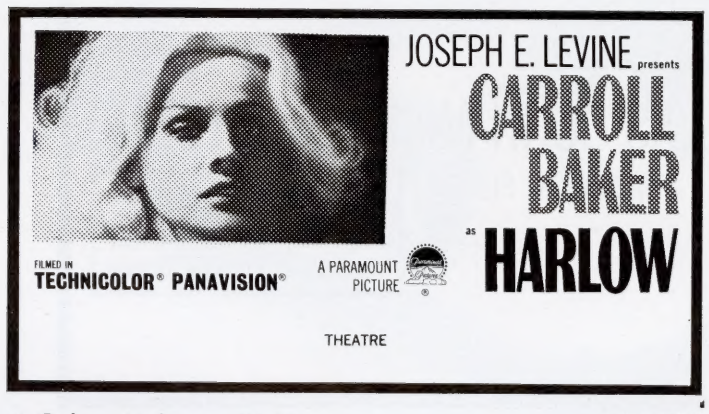
FILMED IN **TECHNICOLOR® PANAVISION®** Based on the book by IRVING SHULMAN in collaboration with ARTHUR LANDAU

HEAR THE MUSIC FROM THE SCORE OF HARLOW ON COLUMBIA RECORDS LP ALBUM

BOBBY VINTON sings the Theme from Harlow ("Lonely Girl") on Epic Records

THEATRE

3 Cols. x 100 Lines—300 Lines Mat 301



JOSEPH E. LEVINE presents

CARROLL BAKER

as **HARLOW**

FILMED IN **TECHNICOLOR® PANAVISION®** A PARAMOUNT PICTURE

THEATRE

2 Cols. x 28 Lines—56 Lines Mat 204

JOSEPH E. LEVINE presents

CARROLL BAKER

as **HARLOW**

TECHNICOLOR® PANAVISION® A PARAMOUNT PICTURE

THEATRE

2 Cols. x 14 Lines—28 Lines Mat 205

WHAT WAS HARLOW REALLY LIKE?

She was the glittering, glamorous movie queen who put Hollywood on the map!

She was the Platinum Blonde who became the most desired woman in the world!

She was the darling of first-night parties and third-rate hotels!

She was famous for tight dresses, loose living, and quick trips to the bottom between pictures!

She was the girl who couldn't taste life—she had to devour it!

She was the star who didn't know when to stop!

JOSEPH E. LEVINE presents

CARROLL BAKER

as **HARLOW**

co-starring

Martin BALSAM Red BUTTONS Michael CONNORS Angela LANSBURY Peter LAWFORD Raf VALLONE

Produced by JOSEPH E. LEVINE Directed by GORDON DOUGLAS

Screenplay by JOHN MICHAEL HAYES Music by NEAL HEFTI

FILMED IN **TECHNICOLOR® PANAVISION®**

Based on the book by IRVING SHULMAN in collaboration with ARTHUR LANDAU

A PARAMOUNT PICTURE

HEAR THE MUSIC FROM THE SCORE OF HARLOW ON COLUMBIA RECORDS LP ALBUM

BOBBY VINTON sings the Theme from Harlow ("Lonely Girl") on Epic Records

THEATRE

2 Cols. x 150 Lines—300 Lines Mat 206

SPECIAL COMPOSITE MAT NO. 1 AVAILABLE BUT NOT ILLUSTRATED CONSISTS OF ADS: 205, 204, 203, 102, 101 SCENE MATS: 2B, 2C, 1A and 1B

WHAT WAS HARLOW REALLY LIKE?

She was the Platinum Blonde . . . the Movie Queen famous for tight dresses, loose living and quick trips to the bottom between pictures!

JOSEPH E. LEVINE presents

CARROLL BAKER

as **"HARLOW"**

co-starring

Martin BALSAM · Red BUTTONS · Michael CONNORS · Angela LANSBURY · Peter LAWFORD · Raf VALLONE

Produced by JOSEPH E. LEVINE · Directed by GORDON DOUGLAS · Screenplay by JOHN MICHAEL HAYES · Music by NEAL HEFTI · FILMED IN **TECHNICOLOR® PANAVISION®**

Based on the book by IRVING SHULMAN in collaboration with ARTHUR LANDAU. A PARAMOUNT PICTURE

HEAR THE MUSIC FROM THE SCORE OF HARLOW ON COLUMBIA RECORDS LP ALBUM

BOBBY VINTON sings the Theme from Harlow ("Lonely Girl") on Epic Records

THEATRE

5 Cols. x 80 Lines—400 Lines

Mat 502

WHAT WAS HARLOW REALLY LIKE?

JOSEPH E. LEVINE presents

CARROLL BAKER

as **"HARLOW"**

FILMED IN **TECHNICOLOR® PANAVISION®**

A PARAMOUNT PICTURE

THEATRE

2 Cols. x 49 Lines—98 Lines

Mat 203

JOSEPH E. LEVINE presents

CARROLL BAKER

"HARLOW"

TECHNICOLOR® PANAVISION®

A PARAMOUNT PICTURE

THEATRE

1 Col. x 50 Lines—50 Lines

Mat 101

WHAT WAS HARLOW REALLY LIKE?

She was the glittering, glamorous,
most desired woman in the world . . .
the star who didn't know when to stop!

JOSEPH E. LEVINE presents

CARROLL BAKER

as

HARLOW

co-starring

Martin BALSAM Red BUTTONS Michael CONNORS Angela LANSBURY Peter LAWFORD Raf VALLONE

Produced by JOSEPH E. LEVINE Directed by GORDON DOUGLAS

Screenplay by JOHN MICHAEL HAYES Music by NEAL HEFTI

FILMED IN TECHNICOLOR® PANAVISION® A PARAMOUNT PICTURE

Based on the book by IRVING SHULMAN in collaboration with ARTHUR LANDAU

HEAR THE MUSIC FROM THE SCORE OF HARLOW ON COLUMBIA RECORDS LP ALBUM

BOBBY VINTON sings the Theme from Harlow ("Lonely Girl") on Epic Records

THEATRE

2 Cols. x 100 Lines—200 Lines Mat 201

WHAT WAS HARLOW REALLY LIKE?

She was the glittering, glamorous, most desired woman in the world . . . the star who didn't know when to stop!

JOSEPH E. LEVINE presents

CARROLL BAKER

as

HARLOW

co-starring

Martin BALSAM Red BUTTONS Michael CONNORS Angela LANSBURY Peter LAWFORD Raf VALLONE

Produced by JOSEPH E. LEVINE Directed by GORDON DOUGLAS

Screenplay by JOHN MICHAEL HAYES Music by NEAL HEFTI

FILMED IN TECHNICOLOR® PANAVISION® A PARAMOUNT PICTURE

Based on the book by IRVING SHULMAN in collaboration with ARTHUR LANDAU

HEAR THE MUSIC FROM THE SCORE OF HARLOW ON COLUMBIA RECORDS LP ALBUM

BOBBY VINTON sings the Theme from Harlow ("Lonely Girl") on Epic Records

THEATRE

2 Cols. x 75 Lines—150 Lines Mat 202

JOSEPH E. LEVINE presents

CARROLL BAKER

as

HARLOW

TECHNICOLOR® PANAVISION® A PARAMOUNT PICTURE

THEATRE

1 Col. x 14 Lines
Mat 102

ORDER
ALL
AD MATS
FROM
NATIONAL SCREEN SERVICE

All advertising material in this pressbook, as well as all other newspaper and publicity material, has been approved under the MPAA Advertising Code as a self-regulatory procedure of the Motion Picture Association of America. All inquiries on this procedure, which is voluntarily subscribed to by the major motion picture companies, may be addressed to: Advertising Code Administrator, Motion Picture Association of America, 522 Fifth Ave., N. Y. 36, N. Y.

THREE GREAT RECORD HITS HEADED FOR THE TOP OF THE CHARTS!

BOBBY VINTON SMASH SINGLE!

Top singing sensation Bobby Vinton, has recorded the fascinating "Lonely Girl" theme from "Harlow" on a 45rpm single for the Epic label.

NEAL HEFTI SCORE— ALBUM AND INSTRUMENTAL SINGLE!

Famed composer Neal Hefti has had his score from "Harlow" recorded as an LP album, along with a 45rpm instrumental single of the "Lonely Girl" theme, both on the Columbia label.

Plan your music promotion NOW with your COLUMBIA Records distributor!

COLUMBIA RECORDS CORP. BRANCHES AND DISTRIBUTORS

Chicago, Ill. 60647
2240 N. Milwaukee Ave.
Norman Ziegler

Cincinnati, Ohio 45202
444 Carew Tower
William Kelly

Cleveland, Ohio 44128
20900 Miles Ave.
Warrensville Hgts.
Gene Settler

Dallas, Texas 72547
8808 Empress Row
Tom Cade

Detroit, Mich. 48235
16141 W. Eight Mile Rd.
Larry Owens

East Hartford, Conn. 06103
100 Constitution Plaza,
Room 600
Steve Capone

Los Angeles, Calif. 90022
2120 S. Garfield Ave.
Ted Rosenberg

Miami, Fla. 33147
3641 N. W. 67th St.
Bob Beasley

Minneapolis, Minn. 55431
9220 James Ave. S.
Mert Paul

New Orleans, La. 70130
St. Charles Ave. at Lee Circle
John Hancock Bldg.
William Shaler

New York, N. Y.
444 Madison Ave.
Don England

Philadelphia, Pa. 19103
4 Penn. Center Plaza
Suite 224
Ed Masterson

Pittsburgh, Pa. 15219
601 Grant St.
Jim Winston

St. Louis, Mo. 63110
2151 59th St.
Bob Van Metre

Mission, Kansas
6009 Outlook
Gene Denonovich

Syracuse, N. Y. 13202
218 Harrison Ave.
Irving Medway

Waltham, Mass.
John Hancock Bldg.
75 Third Ave.
George Ryan

Washington, D.C. 20009
University Bldg. N. Suite 1113
1875 Connecticut Ave. N. W.
George Deacon

San Francisco, Calif. 94118
H. R. Basford Co.
235 15th St.
Patrik Butler

Atlanta, Ga. 30309
Comstock Distributing Corp.
1323 Spring St. N. W.
Don Comstock

Denver, Colo. 08216
Craig Corp.
4959 Colorado Blvd.
Bob Murphy

Honolulu, Hawaii
Craig Corp.
345 Kamakee St.
Masao Tanaka

Seattle, Wash. 98122
Craig Corp.
1021 E. Pine St.
Jim Fuscaldo

Richmond, Va.
Goldberg-Tiller Corp.
959 Myers St.
Gordon Moncure

Milwaukee, Wisc. 53208
Morley Murphy Co., Inc.
5151 W. State St.
Henry Aubuchon

DRAMATIC TV SPOTS!

Powerful and provocative, these TV spots are geared to provide solid-selling impact! Available in various lengths, each of these spots drives home to viewers the tense drama and spectacular quality of the picture to create that "must see" sensation. *Order **FREE** from your Paramount Field Advertising and Publicity Department — See Coupon On Page 16.*

INTEREST-PROVOKING RADIO CAMPAIGN!

Hit your potential audiences in their cars, homes and transistors with these powerful radio spots available in lengths designed to suit any time segment. They sell the picture, plug the sensational story and build excitement for your playdate! *These spots are available **FREE** from your Paramount Field Advertising and Publicity Department — See Coupon On Page 16.*

COLORFUL PRODUCTION TRAILER!

This spectacular, sensational and Technicolorful production trailer has been specially prepared to give your audience a provocative glimpse of the surging excitement and dynamic entertainment waiting for them in "Harlow." For best results at the boxoffice, put this sure-selling, audience-compelling trailer to work on your screen at least two to three weeks in advance of your playdate!

ORDER FROM NATIONAL SCREEN SERVICE (See Coupon On Page 16)

MAMMOTH COAST-TO-COAST MAGAZINE-RADIO-NEWSPAPER SUPPORT FOR 'HARLOW'!

FOSTER GRANT CARRIES 'HARLOW' STORY TO 75,000,000 LIFE-LOOK READERS!

Foster Grant, leading manufacturer of quality sunglasses, has scheduled full-page ads crediting "Harlow," to appear in **Life** and **Look** Magazines throughout this summer! The combined circulation of these two publications adds up to 75,000,000 readers . . . all keyed to your "Harlow" engagement!

TREMENDOUS COPPERTONE RADIO-NEWSPAPER TIE-IN TELLS AND SELLS "HARLOW" THROUGHOUT THE NATION!

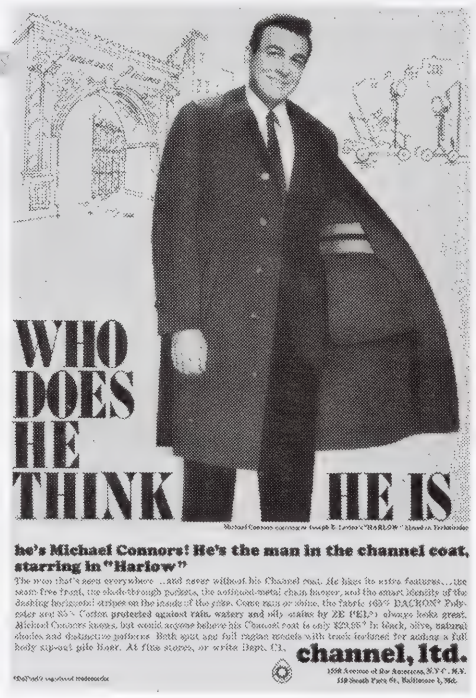
FULL PAGE NEWSPAPER ADS will appear in more than 100 major markets during this summer!

1,000 LINE NEWSPAPER ADS have been scheduled for additional markets around the country!

4,000 RADIO SPOTS will be aired during the summer months to coincide with local playdates!

CHANNEL LTD. GOES "HARLOW" VIA NATIONAL MAGAZINE ADS AND WINDOW CARDS!

Famous men's wear manufacturer, Channel Ltd. has prepared full page ads to run in a variety of men's magazines throughout this summer and fall. In addition, Channel Ltd. is distributing window cards adapted from these ads, to dealers all across the nation!



"HARLOW" PARTIES CAPTURE INTERNATIONAL SPOTLIGHT!

Put This Attention-Getting, Ticket-Selling Idea To Work For You!

Jean Harlow parties staged aboard the "Queen Mary," in Europe and in Hollywood, have won front page publicity in newspapers and wire services all over the world. You can stage a 'Jean Harlow Party' in your community and win the same kind of spectacular attention for your playdate!

Contact a local organization planning a benefit party and suggest a 'Jean Harlow Party' to them, with guests to be dressed in the fashions of the 30's. Key the music and decorations to the "Harlow" era, and award prizes for the best costumes and best 30's dancers.

EXCITING HARLOW "MOVIE CUE" CONTEST!

Stir up community-wide interest via a Harlow "Movie Cue" Contest!

Arrange with a local newspaper or radio station to invite readers or listeners to submit the correct titles of the movies which starred Jean Harlow, after reading or hearing the "movie cues" listed below.

Offer guest tickets to the winners and promote additional prizes for those contestants who are also able to identify the names of Harlow's co-stars in these films and the years in which they were released. Here are the contest "movie cues" and corresponding correct answers:

Movie Cue	Answer — Co-Star	Release Year
"The Confidential Half-Dozen"	"The Secret Six"—Clark Gable	1931
"Crimson Powder"	"Red Dust"—Clark Gable	1932
"Oriental Oceans"	"China Seas"—Clark Gable	1935
"Explosive Container"	"Bombshell"—Franchot Tone	1933
"Daring Abandon"	"Reckless"—William Powell	1935
"Spouse Against Girl Friday"	"Wife vs. Secretary"—Clark Gable	1936
"Society's Unwanted"	"Riffraff"—Spencer Tracy	1936
"Oh, Oh, Oh, What A Girl!"	"Suzy"—Cary Grant	1936
"Private Possession"	"Personal Property"—Robert Taylor	1937
"Health Spa"	"Saratoga"—Clark Gable	1937

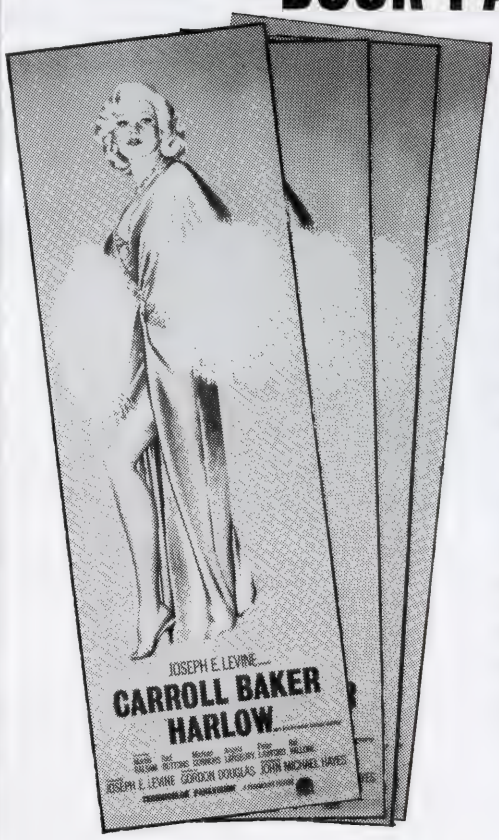
"HARLOW" DANCE CONTEST!

Tie in with a local Dance Studio to sponsor a "Harlow Dance Contest" pointing up how dance steps have changed since the Harlow era of the Thirties.

The popular dances then were the Shag, the Big Apple, the Peabody, the Westchester, the Black Bottom, the Lindy Hop and the Boogie Woogie. Today's popular dance steps include the Frug, Twist, Watusi, Swim, Monkey, and The Freddie.

Winners could be selected to represent the 30's and the 60's. Cross-plug the Dance Studio with an appropriate lobby display, and supply them with promotion accessories from the picture.

SPARKLING FULL-COLOR DOOR PANELS!



Here's an attention-getting, seat-selling promotion accessory geared to help put your playdate in the money. This set of FOUR DOOR PANELS, each measuring 20" x 60", pictures Carroll Baker as Harlow in daring, lifelike full color. Each panel features a different Dayglow background —Pink, Red, Blue and Green.

Get them early and plant them in windows and around your theatre well in advance of your opening.

Order from National Screen. Price: $7.50 for the set.

See Coupon On Page 16

EYE-FILLING FULL-COLOR ART STILLS!

A magnificent set of 8" x 10" Full-Color Art Stills, twelve to the set — has been created to help promote your "Harlow" playdate. They highlight the picture's spectacular Technicolor scenes and should be used for displays, merchandise tieups and, most importantly, as a "see board" in your lobby and out front.

Order the Color Art Still Set from your local National Screen Exchange.

See Coupon on Page 16

GIANT TABLOID HERALD!

Spark your boxoffice with this powerful four page super-selling herald! There's space in the herald for theatre imprint, playdate, and for local merchant tie-ups. Rush your order to:

HARRY K. McWILLIAMS & ASSOCIATES
405 Broome St., New York, N. Y. 10013

$10.00 PER THOUSAND (F.O.B. PLANT)
YOUR IMPRINT ON BACK COVER
You can imprint locally or we will imprint for you at the cost of $12.00 for any quantity

Check or Money Order must accompany order.
All shipments made freight collect.
For Faster Service Telephone 212—CAnal 6-3335

IMPRINTING
This cost in addition to cost of heralds. 4 lines of type 4" long each.
Extra copy 40¢ a 4" line
First 1,000 $6.00
Added thousands
$4.50 per 1,000
Over 4,000
$4.00 per 1,000
Over 10,000
$3.00 per 1,000
Over 20,000
$2.50 per 1,000

FLAGS AND BANNERS!

SECTIONAL VALANCE
Any length (minimum order 10 ft.)
Running foot .....$ 1.65

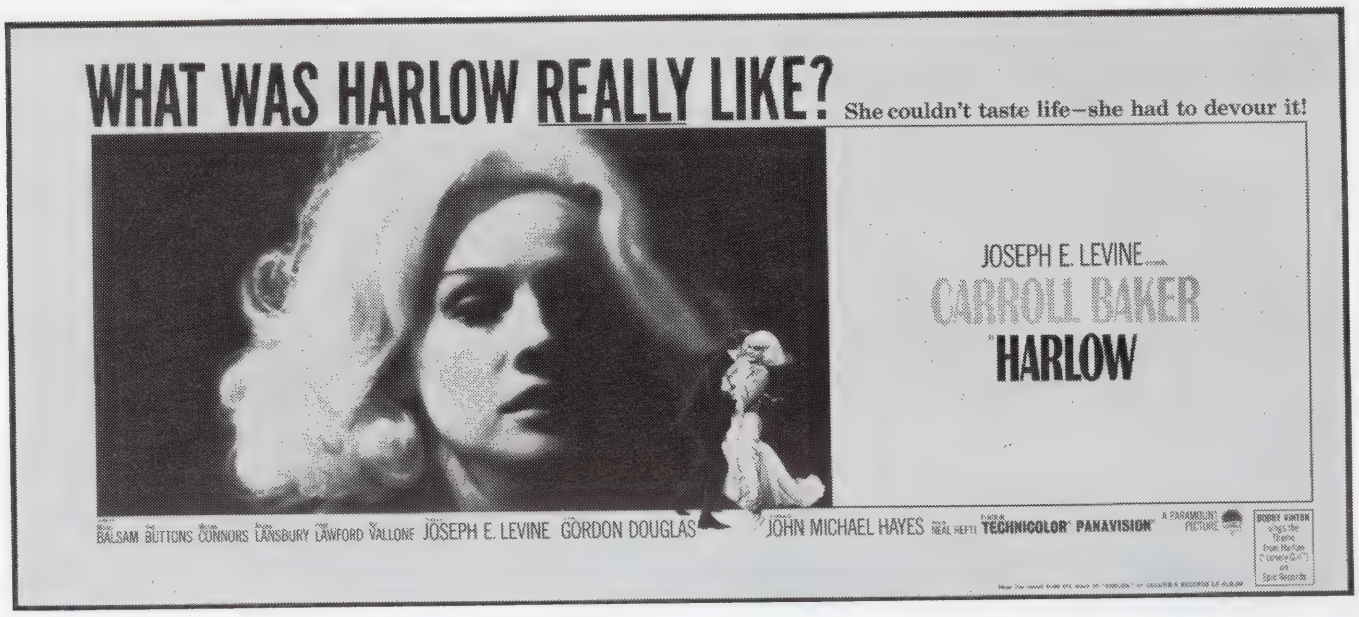
SPECIAL 3-PIECE STREAMER
15 feet long, strung together
Complete streamer $16.50

FLAG WALL BANNER (9' x 12')
Single faced .....$ 75.00
Double faced $130.00

AUTO BUMPER BANNERS $1 each
(minimum order—15 pieces)
USHERS BADGES 40 Cents each.

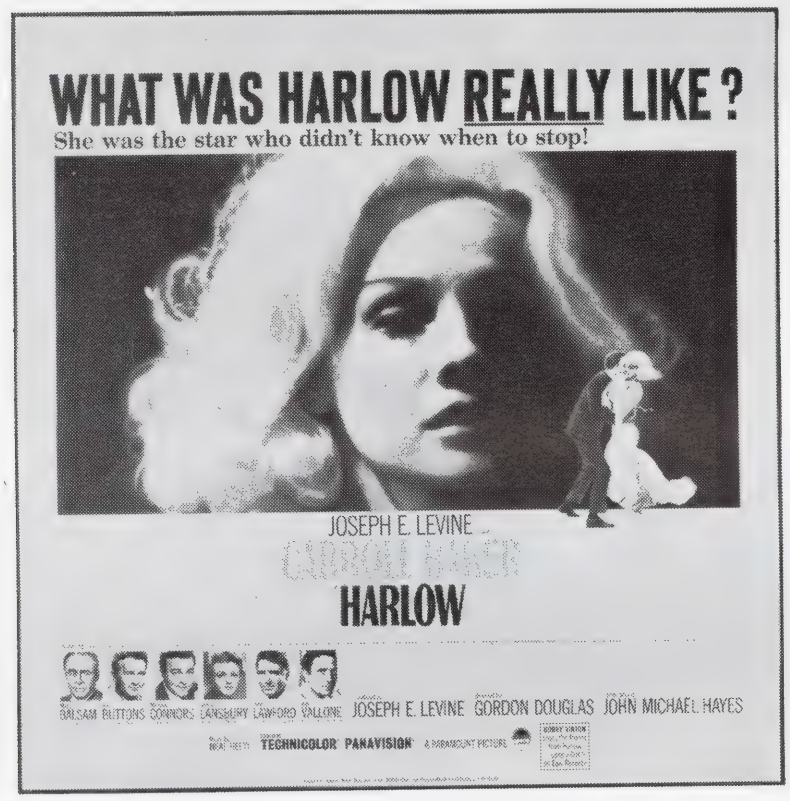
ORDER ALL THIS MATERIAL FROM YOUR LOCAL
NATIONAL SCREEN EXCHANGE
In Canada, place orders with **THEATRE POSTER SERVICE**
227 Victoria Street, Toronto, Canada
Manufactured by National Flag & Display Co.

POSTERS AND LOBBIES



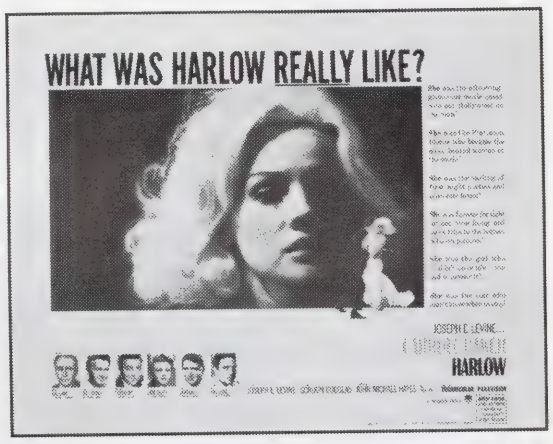
24-SHEET

3-SHEET



6-SHEET

1-SHEET



22 x 28

ALSO AVAILABLE (not illustrated) SET OF EIGHT 11 x 14's • WINDOW CARD • 14 x 36 INSERT CARD
40 x 60 POSTER • SET OF TWELVE 8 x 10 COLOR STILLS

Order from National Screen Service (See Coupon Below)

FOR EASE IN ORDERING CLIP ORDER BLANK AND PASTE ON POST CARD

"HARLOW" Order Blank

To: PARAMOUNT FIELD ADVERTISING AND PUBLICITY DEPARTMENT
1501 Broadway, New York, N. Y. 10036

Note: In Canada order from your local Paramount Branch

Date_____

Please send the following material on "HARLOW"

_____ sets of FREE Radio Spots (to be used on station _____)

_____ sets of FREE TV Trailers (to be used on station _____)

_____ Telop Cards FREE

Theatre _____ Playdate _____

City _____ State _____

"HARLOW" Order Blank

To: NATIONAL SCREEN SERVICE CORPORATION

_____
_____
IMPORTANT! *Fill in your local NSS branch address*

Please send the following advertising accessories for "HARLOW" in addition to my normal standing order.

• FOR MY BILLBOARD POSTING CAMPAIGN AND MOUNTED CUT-OUT PURPOSES

_____ One Sheets
_____ Three Sheets
_____ Six Sheets
_____ Twenty-Four Sheets
_____ 40 x 60 Poster
_____ Set of 4 Color Door Panels

• FOR AWAY-FROM-THEATRE ADVERTISING

_____ 14 x 22 Window Cards
_____ Sets of 11 x 14 Photos
_____ 22 x 28 Photo
_____ 14 x 36 Insert Cards
_____ B & W Stills (B set)
_____ Set of 12 Color Stills

• FOR MY NEWSPAPER ADVERTISING CAMPAIGN

Scene Mats, Nos. _____
1 Col. Mats, Nos. _____
2 Col. Mats, Nos. _____
3 Col. Mats, Nos. _____
4 Col. Mats, Nos. _____
5 Col. Mats, Nos. _____
6 Col. Mats, Nos. _____

Special #1 _____

Theatre _____ Playdat

City _____ State _____

FOCUS
Best Coverage Everywhere
rond point
LE CHEVAL ET L'HOMME
AIR FRANCE
EMPLOYES DE MAISON
CARROL BAKER
LA VIE
LE HAVRE • LE HAVRE • LE HAVRE
Depart tres remarque de Carroll BAKER
«BABY DOLL» à bord du «France»
女優変遷史
新鮮で魅力あふれる5つの個性
Mainichi Dail
3, 1964 News 9/3
Baker Posing B
Harlow's Photo
BEVERLY HILL
Aug. 31. — Actress
Baker poses in fr
large photo of the
IR ET BLANC
ROLL BAKER :
TOUS LES HOMMES !
TODO
LA MEJOR REVISTA DE MEXICO
DE DAILY CINEMA
AFTERNOON PAPER SALE IN N.S.W.
THE SUN
No. 107, P. 50 • TV P. 66 • Finance, P. 68 • CITY FORECAST Warm
New York
Journal Ame
IS IT
ENLY
T
Bs. 1,50
Noviembre 1 1964
CARROLL
HOLLYWOOD
DE JEAN HARLOW...A CARROLL BAKER
The New York Times.
This is Harlow
as she will be portrayed by Carroll Baker
in the Joseph E. Levine production of
HARLOW
CARROLL BAKER: DEJA DANS LA PEAU de JEAN HARLOW
U.S. and foreign press gives
coverage to the trans-Atlantic
transformation on board Cunard
Mary!"
TTEGIORNI
RRA FREDDA
IZ E CARROLL
e screen
ARROLL BAKER:
N HARLOW
ACK TO
UNT YOU
DAILY SKETCH
INTERNATIONAL WEEKLY EDITION
1/9
The sun
hines for
by Doll
Hier, au départ du «FRA
Carol BAKER dans
bouleversant décol
LA GEMELLA VI
RITIME
ier, au départ du «FRANC
arol BAKER dans
Chicago Tribune
Magazine
Presto—Jean Harlow
WHEN MILD MANNERED reporter Clark Kent ducks into a phone booth for his minute metamorphosis, all he comes up with is some kind of a nut who runs around with a big scarlet letter on his shirt and who has a "thing" about leaping tall buildings in a single bound. But when sex slanted actress Carroll Baker slips into a dressing room these days, a more spectacular transformation occurs. Not a bird not a plane, but a Bombshell.
Miss Baker has been prepping for Paramount in which she will play the platinum blonde who (as her press releases crackled) could "flip a quip with an agile hip." In a telephone interview from London, Miss Baker and Jean Harlow" was launched aboard the Queen Mary en route to the British premiere of "The Carpetbaggers" in which she also stars. On ship she studied Harlow's pictures, clips and photographs, read from Harlow's "Harlow" ... I mean the third party ... made up because he wasn't there behind the closed doors. But our screen writers will improve the lines.
"Harlow Night on the Queen Mary was so exciting—champagne, caviar, and an orchestra playing songs of the 1930's spent four hours on makeup and hair styling to become Jean Harlow. There were people on board who had personally known her. When I entered the room and the orchestra ... ing the old songs, some of those people actually ...
The Evening New
Joseph E
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IT'S CARROLL
AS JEAN
HARLOW
SONGS FOR
BEATNIKS
Printed in U.S.A.

Paramount
Pictures
A PARAMOUNT PICTURE

WHAT WAS HARLOW REALLY LIKE?

CARROLL BAKER as HARLOW

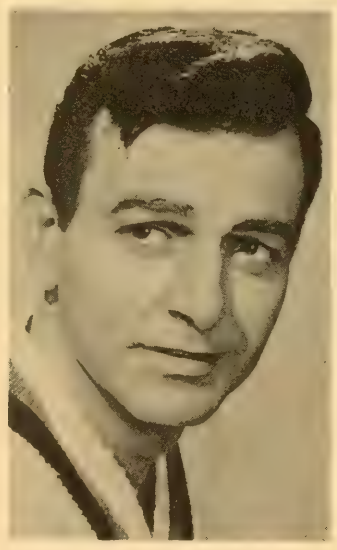
WHO DID SHE LOVE--AND WHEN?

MARTIN BALSAM

as Harlow's Producer. He decides what pictures and what stars are going to be made--and who's making them.

RED BUTTONS

as Harlow's Agent. What did Harlow tell him that no person should ever have to hear?



MICHAEL CONNORS

as Harlow's Co-star. He's made love to as many women off screen as on--and he's never given a bad performance!

PETER LAWFORD

as Harlow's Husband. What really happened on history's most notorious wedding night?

RAF VALLONE

as Harlow's Stepfather. When he married Mama Jean, was it for herself--or for her daughter?

HOW DID SHE LOVE--AND WHY?

JEAN HARLOW

She was The Platinum Blonde - The Most Desired Woman in the World!

She made it from first-night parties to third-rate hotels -and back again!

She was known for tight dresses, loose living and quick trips to the bottom between pictures!

She just didn't taste life --She devoured It!

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GLITTERING, GLAMOROUS MOVIE QUEEN WHO PUT HOLLYWOOD ON THE MAP!

rroll Baker Wears ansparent Gowns Harlow'' Manner

t cost more than $100,000 contributes xcitement that is to be found in Joseph ow,'' in Panavision and Technicolor, laying the platinum blonde sex symbol. mes for the film -- tight, transparent, nly a fraction (albeit a very eye-filling lti-million dollar cost of re-creating an d era.

fashion stylist Edith Head was given the creating the ''Harlow'' aura, described by tion or electric atmosphere, around Miss

le,'' explained Miss Head recently, while , ''We have recaptured the feeling of Jean nd accessories. We have endeavored to e Harlow look was one of luxury, extrav- allure. As Jean Harlow, Carroll has 64 loads of glittering jewels.''

Harlow' costumes are not shocker clothes,'' . ''If they seem scant and bare, they are cative and daring. They are the clothes of uely resemble the fashion look of today, inine.''

Baker, who resembles Jean Harlow in many y recognized as the reigning sex symbol of cogently:

a great star in her day because she was ad the topless bathing suit been in vogue d probably have been the first to exhibit it e discarded the brassiere on and off the

30's, when platinum blonde Jean Harlow ous Queen of the Screen, was famous for lavishness as well as spectacular and Producer Joseph E. Levine, in his multi- ion of ''Harlow,'' also has recaptured the d the striking backgrounds which made inment center of the world.

on of noted art directors and scenic de- and Ronald Anderson, striking sets dra- e era.

atching is the lavish home of a famed pic- push-button control of sliding panels and Buttons are pressed and drapes silently c tropical gardens. Roman baths feature lliant hues.

Hollywood in the 30's is also reflected in et scene under giant crystal chandeliers, reproduction of the Jean Harlow home at l career.

ANGELA LANSBURY as Harlow's Mother. She smothered Harlow with a mother's love, a woman's jealousy -- and a rival's hate!

CARROLL BAKER AS 'HARLOW' explosive sex symbol of the Thirties, is shown above in scenes from the long-awaited Joseph E. Levine production in Panavision and Technicolor. Above, as the flamboyant, high-living Harlow. At right, with Michael Connors in a ''live-it-up'' offstage scene from the film.

NOTORIOUS WEDDING NIGHT Follows one of filmdom's most fabulous wedding parties, left in Joseph E. Levine's 'Harlow.' The bride is Carroll Baker as the fabulous love goddess of another era; the groom is Peter Lawford as the studio executive whom Harlow married. Raf Vallone, as Harlow's stepfather, watches the wedding couple.

HARLOW HITS THE HEIGHTS aided by her agent, played by Red Buttons (right) and her mother and stepfather, portrayed in the film by Angela Lansbury and Raf Vallone. Carroll Baker, plays Jean Harlow in the new Joseph E. Levine production ''Harlow''. In Panavision and Technicolor, ''Harlow'' vividly recaptures Hollywood's most spectacular, most romantic era.

JOSEPH E. LEVINE'S 'HARLOW' MOST PUBLICIZED FILM EVER!

With his renowned flair for showmanship, celebrated movie producer Joseph E. Levine launched pre-filming activities for his Technicolor and Panavision production of "Harlow," a Paramount Pictures release, with what has been exuberantly acclaimed as one of the most brilliant promotion coups ever accomplished in the history of motion pictures.

Moreover Levine's memorable and astounding feat occured in the middle of the Atlantic Ocean, aboard the famous Cunard Line's steamship "Queen Mary," months before actual shooting on "Harlow" started in Hollywood.

WHAT WAS HARLOW REALLY LIKE?

She was the star who didn't know when to stop!

JOSEPH E. LEVINE presents

CARROLL BAKER as **HARLOW**

co-starring

Martin BALSAM as Harlow's Producer · Red BUTTONS as Harlow's Agent · Michael CONNORS as Harlow's Co-star · Angela LANSBURY as Harlow's Mother · Peter LAWFORD as Harlow's Husband · Raf VALLONE as Harlow's Stepfather

Produced by JOSEPH E. LEVINE · Directed by GORDON DOUGLAS · Screenplay by JOHN MICHAEL HAYES · Music by NEAL HEFTI

FILMED IN TECHNICOLOR® PANAVISION®

BOBBY VINTON sings the Theme from Harlow ("Lonely Girl") on Epic Records

Hear the music from the score of "HARLOW" on COLUMBIA RECORDS LP ALBUM

It began with the fabulous trans-Atlantic voyage of the luxury liner, when Carroll Baker, the screen's beautiful sex symbol of the Sixties, who is Jean Harlow in the picture, accompanied by Levine, a staff of makeup technicians and an international group of press, radio and TV correspondents to record and report the event, underwent her miraculous five day transformation.

She had boarded the ship as today's glamourous, exciting film star, and she landed in Great Britain looking, acting, talking and captivating the world as an almost flawless reincarnation of the legendary platinum bombshell, "Harlow," the screen's explosive sex symbol of the Thirties.

The resulting avalanche of enthusiastic praise and publicity which greeted Miss Baker's seemingly magical transformation from "love goddess" of the day to "siren" of another decade, convinced producer Levine he had made the right choice in selecting Miss Baker for the title role in his multi-million dollar production of "Harlow".

As Levine's lavishly mounted production of "Harlow" recreates her absorbing story, the fabulous platinum blonde was a vivid magnetic and controversial beauty who shook the entertainment world to its foundation. The film also recaptures the grandeur of Hollywood in the 30's with its colorful and dazzling costumes and settings.

Highly controversial and at times sensational, the Harlow legend has endured for more than thirty years. The Jean Harlow saga remained one of Hollywood's most incendiary topics until Levine began his penetrating research into her public and private life.

An international cast of top screen artists co-star with Miss Baker in Producer Levine's "Harlow". Academy Award-winner Red Buttons plays Harlow's agent, Arthur Landau, also a subject of controversy now. Raf Vallone, current romantic idol of the European screen, makes his Hollywood debut as Harlow's debonair stepfather. Peter Lawford and Martin Balsam appear as film executives, while Angela Lansbury enacts the role of Harlow's mother, and Michael Connors is Harlow's co-star.

Noted Hollywood cinematician Gordon Douglas directed "Harlow" from the screenplay by John Michael Hayes.

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